

THE LUBBOCK AVA LANCHE.

VOLUME XII.

LUBBOCK LUBBOCK COUNTY, TEXAS. THURSDAY, SEPTEMBER 7, 1911

NUMBER 9

A FINE PROPOSITION TO ADVERTISE

LUBBOCK COUNTY AT THE SAN ANTONIO INTERNATIONAL FAIR
THIS FALL IS NOW ON FOOT

WITH PROSPECTS OF LARGE SUCCESS FOR PROJECT

The Plan is to Charter a Special Train From Lubbock for the
Lubbock People. Santa Fe Railroad will Co-operate.
Car of Products to be Exhibited

One of the most logical advertising propositions ever put up to the people of Lubbock and Lubbock county is taking form, in the shape of a special train, to be run from Lubbock to San Antonio to the International Fair.

It is suggested that the farmers bring in at least a car load of farm, garden and orchard products and that a place be secured in the exhibit hall at San Antonio in which to properly display these products.

The first step to be taken is for the people to hold a mass meeting and arrive at some definite arrangement by which the plan of this advertising campaign can be successfully carried out and we are informed that J. Brinker, General Passenger Agent of the Santa Fe, of Amarillo, will come to this city and meet with the people on this occasion.

He will grant special low rates for the special train and of course will want to know about how many will attend and also the time limit of this train.

It has been suggested by some that this train be composed of

tourist sleepers and it can be conveniently placed near the fair grounds for the sleeping accommodation of those who compose the party.

Other features suggested were that the Lubbock delegation have special uniforms for this trip and that arrangements be made for a band.

Taken as a whole there has never been a time when such a venture could be more successfully carried out and the results would be beneficial for years to come.

The Santa Fe railroad has lately decided to inaugurate an extensive advertising campaign with regard to the Plains country and now that they show a willingness to co-operate with the Plains people it would be a very propitious season for the Lubbock people to bestir themselves in the premises.

Let us hear from everyone interested. Lets call a mass meeting to discuss the matter. Lets take advantage of this chance to advertise Lubbock and her county in a larger way than ever before attempted.

Lets help Lubbock grow.

Some Fine Chickens

R. T. Penney received a shipment of S. S. Hambury poultry last Saturday and will be in line with a number of others in this part of the country who are trying for the better breeds. These fowls were shipped from South Milford, Ind. and were in fine condition, considering the distance they came. They are a black and white speckled bird and are very pretty and Mr. Penney tells us they are celebrated layers.

This office was in receipt of two fine melons Saturday. One of them came from the farm of L. O. Burford, who lives east of town and the other came from the farm of G. C. Cooper, who lives northeast of town. These men have both raised fine crops on their places and among other things their melons will compare with any we have ever seen raised at any place in the south.

Dr. Craven left this week for Waco, where he expects to round up a lot of prospectors. He has been hard at work on this proposition for some time and feels that this trip will be a success. He also informed us that he has let a contract for improvements on some of his property in this city.

Homer Merrill and Rufus Rush left Friday afternoon for Roswell, N. M., where they will enter the New Mexico Military Institute for another term. The boys have many friends in Lubbock who wish them the greatest success possible in their school work.

D. C. Worsham, proprietor of the D. C. Worsham Soap Store, accompanied by his son, returned from the north today, where he had been to make his purchases of fall and winter dry goods and clothing.

Miss Willie Cowan who has been spending several weeks with her parents in Colorado, returned the latter part of last week to Lubbock, and will re-organize her music class in a few weeks. — Colorado Record.

A Car of Bagging and Ties

The Lubbock Grain and Coal Company received a car of bagging and ties for their gin last week and will soon have things in fine shape to handle this seasons crop.

Their gin has been thoroughly overhauled and they anticipate a fine business this season, and are ready to do their share of the ginning done at this point.

Rev. J. W. Bost returned Monday from Meadow where he has just concluded a very successful meeting. He will hold regular services in his church here Sunday morning and night. This will possibly be Brother Bost's last service in Lubbock and he would be pleased to have a good crowd present. He will also hold annual church meeting Saturday afternoon at three o'clock. Let all members be present.

G. C. Parks, the young man who was so seriously injured by a train here last Thursday, has sufficiently recovered as to be removed, and the two brothers who came to be with him, left this afternoon taking the injured man to the home of A. Parks, near Weatherford. We hope soon to hear of the young man's complete recovery. — Slaton Journal.

A. C. Ullrich and S. W. Green, of Waco, have bought the Elite Cafe and are now in charge of same. They have an announcement ad in this issue and we want the trade to read what they have to say. Give them your patronage and they will have a chance to demonstrate their ability as restaurant men. Read the ad.

Miss Mary B. Overton left Monday for Montaville, Ala., where she has charge of the commercial course in the State University. Miss Overton made many friends on her visit to this city who regret to see her leave.

A. B. Miller, was in the city this week from Amarillo, where he has a position with the Santa Fe. He says everything is moving along nicely up his way.

The Sunday School Convention

We should all remember about the Sunday School Convention that will begin here Saturday and let each one of us do our full share in helping to make it a success.

There will be quite a number of delegates in attendance and we want them to feel at home while in our midst and when they leave let them have nothing but pleasing memories of Lubbock people.

All those who will assist in the vocal exercises are requested to meet at the Methodist church Thursday evening. Let all the churches respond.

It is also expected that every church in the city will fall in line to help in the success of the convention. Lets all bestir ourselves to make this one of the best meetings of the entire circuit.

Rev. J. T. Font, of Hale Center, pastor of the Baptist church at that place, was here Friday and Saturday till the afternoon train. He came over from Crosbyton Friday morning where he attended the Baptist Association. He was the guest of Rev. B. F. Dixon while in our city. Rev. Font is well known by quite a number of our people having been here as missionary for the South Plains Baptist Association one year.

Mrs. E. J. McKenzie, of Cleburne, Texas, has arrived in Lubbock to join her daughter. The McKenzie family expect to make this their future home, and are pleasantly located at the Tubbs house, which they have rented for the winter.

MAMMOTH CONTEST ANNOUNCED TODAY

The Avalanche will conduct the greatest voting contest ever inaugurated in this territory—to cover nine weeks—beginning September 25th and closing November 25th.

The entire list of prizes are published in our page ad, this issue, and in connection with the other premiums is a

SPECIAL CASH PREMIUM OF \$25.

These premiums will be awarded to men, women, boys and girls. The field is open to all. The Avalanche wants to extend its circulation and we are offering the greatest inducements ever before attempted in the Plains.

Read the ad and get your name on the list of contestants. You can rest assured that every feature of this contest will be conducted absolutely fair to all parties. There will be no special favors shown. Each county will have an equal show. Get in this contest. It will be time well spent. Let us hear from you. Address all communications to Contest Editor, the Avalanche Publishing Company, Lubbock, Texas.

San Angelo Wet

San Angelo, Tex., Aug. 30.—A revised count of yesterday's local option election in Tom Green county today gave the anti 54 majority with one box to hear from.

The missing box polled eighteen votes.

San Angelo went wet by 148. This is a complete reversal of the result of the statewide election on July 22, when Tom Green county gave 327 dry majority and this city 27 dry.

Mr. McClung, of Lubbock county, came in on Tuesday evening's train and tried to secure a marriage license for his son and a young lady of Lubbock county, but the clerk refused his request because he failed to furnish a written application from the girl's parents, as required under the new law. — Dawson County News.

Miss Maude Nevils came up on the north bound train from Tahoka to take up her school work the first of the week, being one of the teachers in the Lubbock High School this year.

W. J. Morris recently purchased one of the residence houses of Jas. P. Elliott, west of the school building in the Overton addition, and moved into same last week.

L. J. Dodson, of Lorena, renews his subscription to the Avalanche this week. He is one of our most highly appreciated readers in Lorena and wants to keep up with the happenings in the section.

G. W. Anderson, of Temple, was here the first of this week looking after his interests in this county. He owns land west of town and is well pleased with conditions here.

Miss Flora McGee arrived Friday afternoon from Amarillo. She will teach in the Lubbock High School this year.

Going to be Good

As an evidence of good faith in keeping strictly within the regulations of the law, the saloon keepers of Mineral Wells have voluntarily entered into a written and signed agreement to strictly observe the Sunday law, and have put up a deposit of \$100 forfeit with prominent citizens, E. B. Ritchie, H. N. Frost, and John W. Moyers, who are named as judges to the agreement. The paper is signed by every liquor dealer in the city.

We received a card from Sim O'Neal this week stating that he was in Chicago and had bought one of the finest lines of gents furnishings he ever came in contact with. He will be at home in a few days and will soon have his store ready for the trade. Sim is a hustler for trade and we venture he will do well in this city.

Mr. A. J. McKinnon, of Crosbyton, spent Sunday with his wife who is visiting her mother here. Mr. McKinnon recently moved from Globe, Arizona, where he was cashier of the First National Bank, to accept the cashiership of the Crosbyton First National Bank.

Read the ad of Campbell Bros. in this issue. They are advertising a high class show to be here Thursday, September 14th, with one of the biggest tent shows ever seen on the south plains. Read what they have to say.

W. G. Howard, of Italy, came in Wednesday. He will be here for several days attending to business.

THE SCHOOL TERM BEGAN MONDAY

WITH A LARGE ATTENDANCE OF CHILDREN AND PATRONS,
SPEECHES WERE MADE AND THE KEYNOTE WAS

A GENERAL APPEAL FOR HARMONY WITH PATRONS

About Four Hundred Patrons Were Present and Added to This Number
was About Six Hundred Pupils. Lubbock has a Fine School
and Her People are Glad

The Lubbock school term began Monday at nine o'clock under very favorable conditions and with a hope on the part of her patrons and well wishers for a successful term.

The exercises began with a musical selection by three little girls, followed by a piano solo by Miss Eva Wheelock. Next was a prayer by Elder Liff Sanders, who was followed with an address by Judge Geo. R. Bean.

Jno. W. Baker came next with an address and he was followed by Judge Jno. R. Robinson. At the conclusion of Judge Robinsons address the assemblage listened to an address by the Superintendent, J. K. Wester.

Every address delivered on this occasion breathed a spirit of co-operation on the part of parents and teachers and it was an inspiring time.

At the conclusion of Prof. Wester's address he called on all those present to address the school and this invitation was responded to by Judge Jno. R. McGee, Rev. Jno. A. Arbuckle, B. O. McWorter, W. K. Dickenson, Hon. Jno. J. Dillard, J. V. Roy and Prof. Brown.

Each of these gentlemen were in hearty accord with the spirit

of the occasion and all made good suggestions, backed with promises of help.

There will be over six hundred pupils in the two schools of this city at this session and it was found expedient to use the high school and also the ward school building.

By doing this the children are not crowded and better results will accrue.

The board of trustees have made wise selections in their choice of teachers and it is safe to say that this will be one of the best terms that this city has ever enjoyed.

One of the foremost features of Lubbock county is the great interest shown in behalf of education. The people of this part of the country are all of one blood and it makes for general betterment.

There is also many other attractive features, one of which is the high dry climate, which makes for good health all the year round. It is seldom that one hears of a case of sickness and it would be hard to find a more desirable place in the southwest for the promulgation of school work.

Yoakum County

Master Robert Hurst, of Lubbock, is here visiting his sisters, Mrs. Porter Earnest and Mrs. Murphy Luna.

Claud Edgar met his wife at Lubbock last week on her return from Colorado. Her health is very much improved by the trip.

Miss Olithia Thompson, who has been spending a few weeks with Mrs. F. L. Boyd, left for her home in Lubbock Monday afternoon.

J. J. Kendrick received a telegram last Sunday morning calling him to the bedside of his mother at Colorado City, who was considered in a serious condition. He left that afternoon in Walter Gainer's car and arrived in Colorado City Monday morning and found his mother's condition improved. Mrs. Kendrick has many friends and acquaintances in Plains, who are glad to learn that chances are favorable for her recovery.

District court will commence in Plains on Monday the 16th day of October, and will be given two weeks in which to transact the business. After adjournment here it will convene next in Brownfield, where it is also given two weeks. It will then go to Lubbock, where the round of the circuit closes and four weeks is allotted for the transaction of the business on that docket. Judge Spencer has now gotten fully in harness and is said to be dispatching business with the promptness of a judge of long experience. His rulings and decisions are giving general satisfaction to both attorneys and litigants.

Mrs. A. J. McKinnon and son, of Crosbyton, are visiting her mother Mrs. E. J. McKenzie, and sisters Misses Oda and Myrtle.

S. A. Pierce becomes a regular reader of the Avalanche with this issue, through the courtesy of A. B. Neal.

John Gordon returned Friday from a business trip east.

T. J. Estes left Friday afternoon for Port Lavaca and other points in southern Texas. He is visiting a brother and looking after business matters also.

M. R. Cope left Monday for Terry county where he will visit at the home of his father-in-law, Dr. Day. He will be gone several days.

James L. Dow, editor of the Avalanche, left Saturday for a visit to homefolks at Colorado. He will be absent several days.

L. O. Burford this week erected a nice monument at the grave of the late M. C. Ratliff, in the cemetery at this place.

Miss Hattie Whiticker, of Plainview, who was the guest of Miss Mable McLarry Thursday and Friday afternoon.

Miss Crossett, who has been employed as one of the teachers in the High School, arrived Friday on the north-bound train.

Mrs. A. Baker, of Tulsa, Okla, who has been visiting her sister, Mrs. Carl Roberts, left for home Wednesday.

R. H. Lowrey and wife returned Monday from an extended trip to Eagle Lake and other points. They report a good time.

Mrs. Jack Caldwell came in Saturday from San Bonita, where she has been on a visit to her parents.

Miss Ella Kilgore, sister of Mrs. D. O. Hunter, is here on a visit to Mrs. Hunter, and will remain here several months.

J. G. Hamilton, County Treasurer of Hale county, spent a few days with S. A. Richmond this week.

Born—Last week to D. O. Hunter and wife, a baby girl.

Miss Gilda Going, of Floydada, is visiting the Misses Rucker.

Dr. Tom Hutchinson returned a few days ago from Chicago.

H. B. Rees made a business trip to Plainview this week.